



#### FACTORS

Change Management

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#### CONTACT

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# Erik Hawkinson

**Executive Growth Partner, CMO/CRO Lead**

Erik's most recent work as an On Demand CMO has been to accelerate start-ups in multiple verticals while supporting established companies with their marketing and communication strategies.

Erik has owned his own Consulting Firm for the last 8 years and worked on a Fractional and Interim basis in all verticals helping them through their growth stage funding and securing additional investment capital. He also has been architecting innovative marketing strategies including artificial intelligence and sustainability.

Erik graduated from University of Wyoming and lives there while also traveling the country with his English Cream Retriever. Erik is an author, photographer, speaker and panelist in the innovation space worldwide.